

# *Community Building and Other Risky Behaviors*

The Juice Conference  
November 4, 2011  
Camden, Maine



What happens when you let people  
decide their own futures?





What happens when we let our youth talk about what they need from their community?









# What happens when we trust our people to make good decisions?





# What happens if we don't?





# Inclusive Planning & Decision Making

## Community as expert



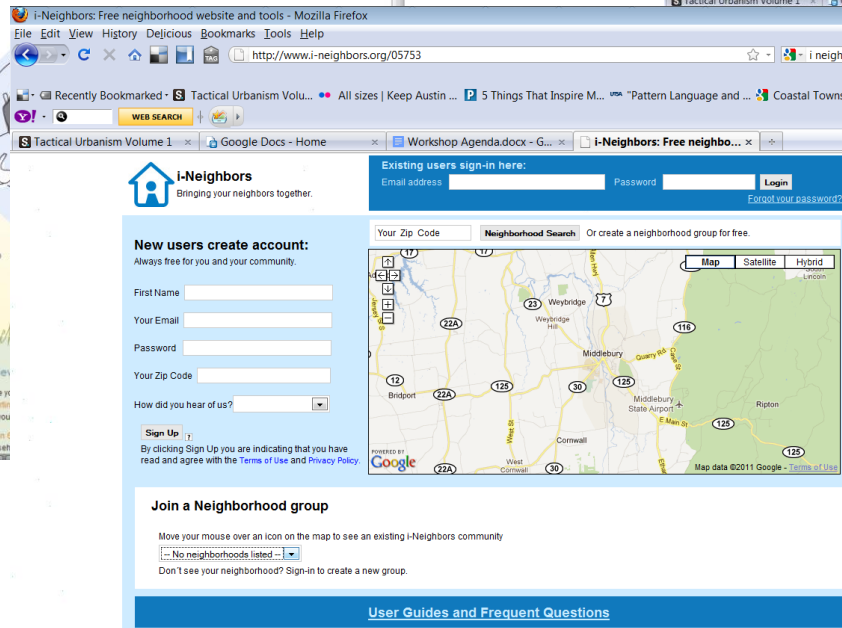
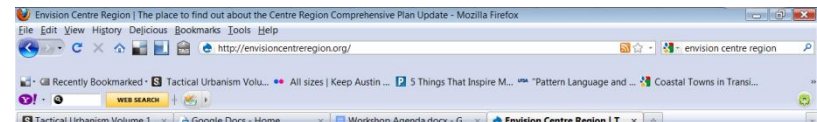
“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”  
*Jane Jacobs*



# Inclusive Planning & Decision Making

## Online engagement:

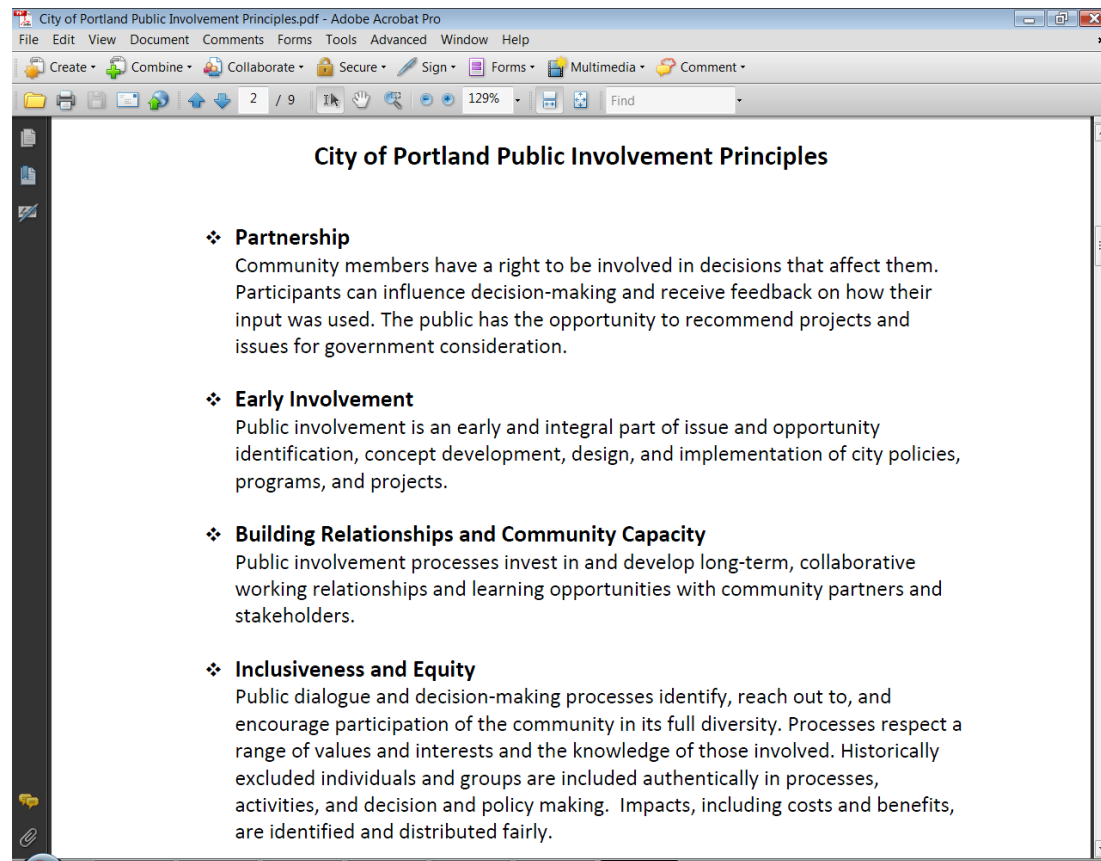
### Front Porch Forum and I-Neighbor





# Inclusive Planning & Decision Making

## Public engagement policies: Portland, Oregon



# Inclusive Planning & Decision Making

## Youth engagement





# Inclusive Planning & Decision Making

## Getting out into the community



# Values to actions

community is involved



we live locally



sense of community



Quality of Life



Stories



town is accessible



Land Use Changes



Codes & Ordinances



Themes



we work locally



Values



Comprehensive Plan



Vision



culture & nature meet





# Inclusive Planning & Decision Making

## Dot Voting and Sticky Notes







What happens if pedestrians design  
our streets, sidewalks and places?

“Forget the damned motor car and build the cities for lovers and friends.”  
Lewis Mumford





“People built” paths...



or the Halloween Street







Or  
Main Streets...





# Bicycle and Pedestrian Planning









# Way-finding





# Walk Scores

[www.walkscore.com](http://www.walkscore.com)

“Forget the damned motor car and build the cities for lovers and friends.” Lewis Mumford



Type an address to get your Walk Score and see what's nearby.

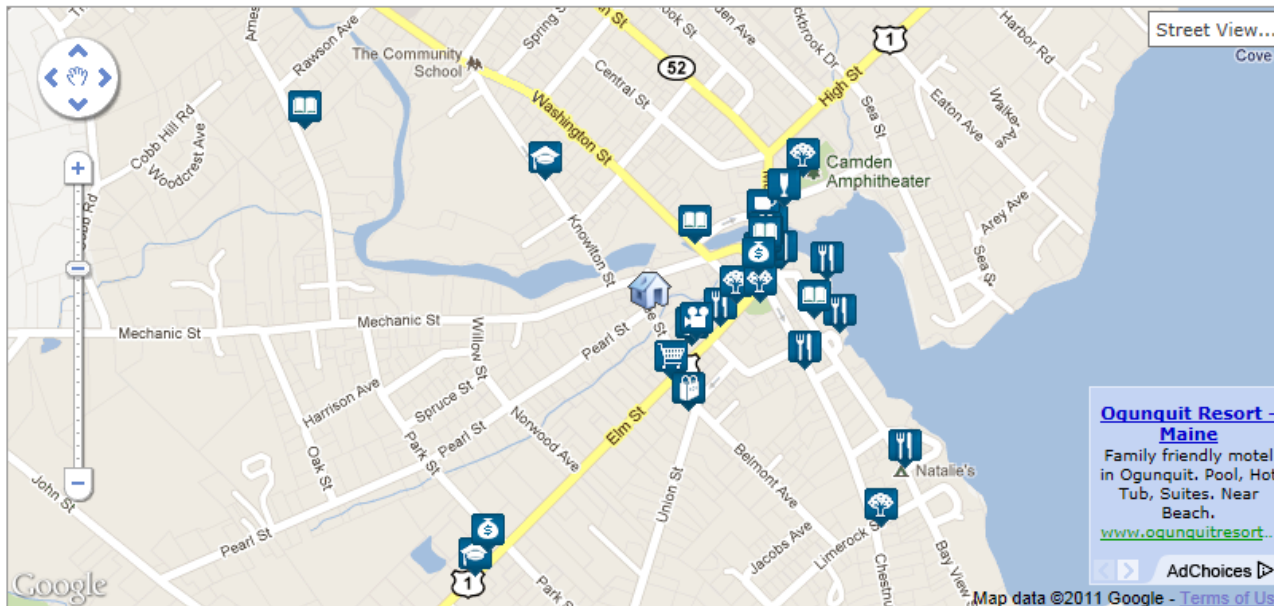
Walk Score  
**98**  
Out of 100  
**Walker's Paradise**  
5 Free St Camden

Overview

More Amenities

Your Commute

- Restaurants**
  - Hartstone Inn and R 0.09mi
- Coffee**
  - Boynton Mckay 0.14mi
- Groceries**
  - French & Brawn Mark 0.12mi
- Shopping**
  - Rite Aid 0.09mi
- Schools**
  - Camden-Rockport Mid 0.22mi
- Parks**
  - Camden Opera House 0.09mi
- Books**
  - Owl & Turtle Booksh 0.06mi
- Bars**
  - Camden Deli 0.18mi
- Entertainment**
  - Camden Opera House 0.08mi



**[Ogunquit Resort - Maine](#)**  
Family friendly motel in Ogunquit. Pool, Hot Tub, Suites. Near Beach.  
[www.ogunquitresort.com](http://www.ogunquitresort.com)

# Grassroots Art Hops



montanarogallery.com





# Indoor Farmers' Markets



# Supporting Local Businesses

Relax parking requirements



<http://www.wikithreads.com/>



# Supporting Local Businesses

## Public markets



# Shared Experience of Place

Neighborhood parties:  
Golden, Colorado town funding





# Shared Experience of Place

Public art:

Height Bonus for Projects that include Public Art





# Shared Experience of Place

## Celebration









# Shared Experience of Place

## Place-based learning- The Murrumbidgee Project



# Tactical Urbanism

- 1) a deliberate, phased approach to instigating change;
- 2) the presentation of local solutions for local planning challenges;
- 3) short-term commitment and realistic expectations;
- 4) low risk combined with possible high reward; and
- 5) the development of social capital among citizens and of organizational capacity among public-private institutions, nonprofits, and their constituents.

Mike Lydon, "Tactical Urbanism: Short term Action, Long Term Change," 2011,  
<http://patterncities.com/archives/175>.



# Tactical Urbanism





# Tactical Urbanism

## Park(ing) Day





# Tactical Urbanism

## Reclaiming Main Streets





# Tactical Urbanism

## Open Streets





# Tactical Urbanism Chair Bombing





# Tactical Urbanism Guerilla Gardening





# Supporting Local Business


Micro-equity





# Supporting Local Business

## Buy local campaigns

A photograph of a man wearing a grey beanie and a plaid shirt, sitting at a bar. A penguin is sitting on the bar next to him. The bar has a sign that says 'Floegaard' and another sign that says 'OPEN 5:30 21 & OVER No Smoking'. The man is smiling and looking at the camera.

“A Health Inspector walked into Rope and told me I had to take the penguin to the zoo. When he came back the next day, the penguin was still there, wearing sunglasses. ‘I told you to take that penguin to the zoo!’ he said. ‘Well I did... and today we’re going to the beach.’”

FRANK

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# Supporting Local Business

Local currency



WE TAKE  
Berk\$hares





# The 5-5-5 Group on Facebook

The screenshot shows a Windows Internet Explorer browser window displaying the Facebook group page for 'The 555'. The browser's address bar shows the URL <https://www.facebook.com/groups/The555/#/groups/The555/>. The page header includes the Facebook logo, a search bar, and the user's name 'Jane Lafleur' with a 'Home' button. The group's profile picture and name 'The 555' are prominently displayed, along with the text 'Open Group — The555@groups.facebook.com' and '59 Members 2 Photos Docs'. A search bar for the group is also visible. The main content area features a post from 'Grady Peck and 2 other members' dated October 29 at 1:10pm, and a post from 'Geoff Brock' dated October 29 at 11:46am. The 'Geoff Brock' post includes a video link from the New York Times and a quote from Warren Buffett. The right sidebar shows a list of members, including Kristen Lindquist, Daniel Bookham, Amber Heffner, and Beverly Scott. The bottom of the browser window shows the Windows taskbar with several open applications, including Microsoft PowerPoint and 'The 555 - Windows In...', and the system clock displays 7:42 AM.

The 555 is an informal social group interested in urban issues and how to improve the built environment. 555 references the address of the late great Jane Jacobs (555 Hudson Street) where she lived while fighting some of the most important battles of New York City.

# Jane's Walk

## Jane's Walk Vision

Walkable neighborhoods, urban literacy, cities planned for and by people.

The screenshot shows the Jane's Walk website in a Windows Internet Explorer browser window. The address bar displays <http://www.janeswalk.net/>. The browser tabs include "The 555" and "Jane's Walk". The search bar contains the text "Google". The website header is orange and features the "JANE'S WALK" logo on the left and a navigation menu with the following items: "About", "Feedback", "Partners", "Tour Guides", "Organize Your Town", "Volunteer", and "Walkability".

The main content area features a large image with a woman in a hijab and a group of people. Overlaid text reads: "Community Organizer Sabina O'Leary working on improving the ravine access walking routes from her Thorncliffe Park conditions neighbourhood." Below the image is a row of 15 small circular icons.

Below the image is a world map with orange location pins. The map is labeled with "Australia POWERED BY Google" in the bottom left and "Terms of Use" in the bottom right. The map shows pins across North America, Europe, Africa, Asia, and Australia.

To the right of the map is a "Sponsors" section with the logo for ANA.

At the bottom of the page are three orange buttons: "Walkability", "Go On a Jane's Walk", and "May 5 & 6 2012".



“One generation plants  
the trees, another gets  
the shade” *(Chinese proverb)*





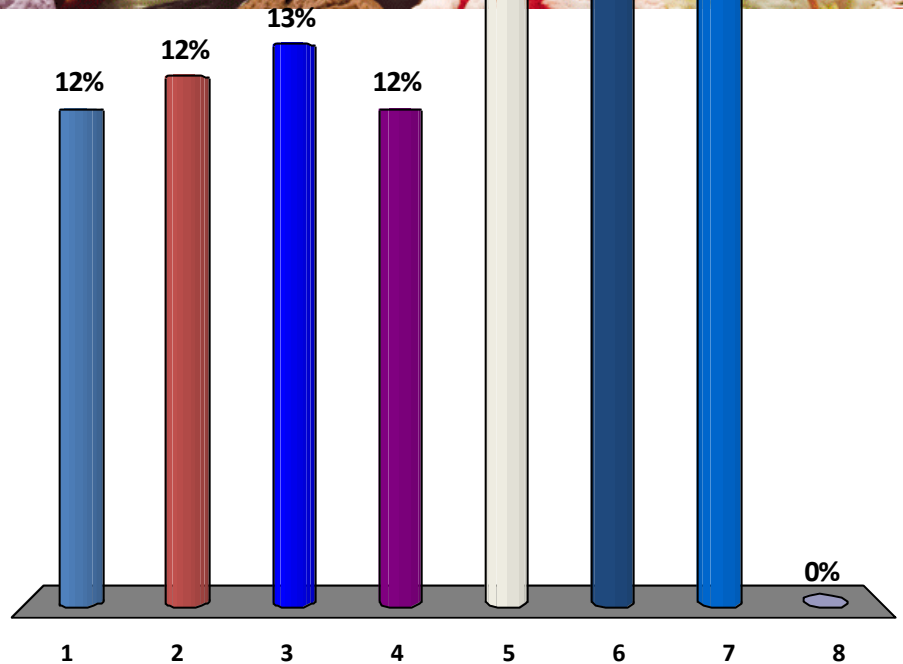
# What do you think?





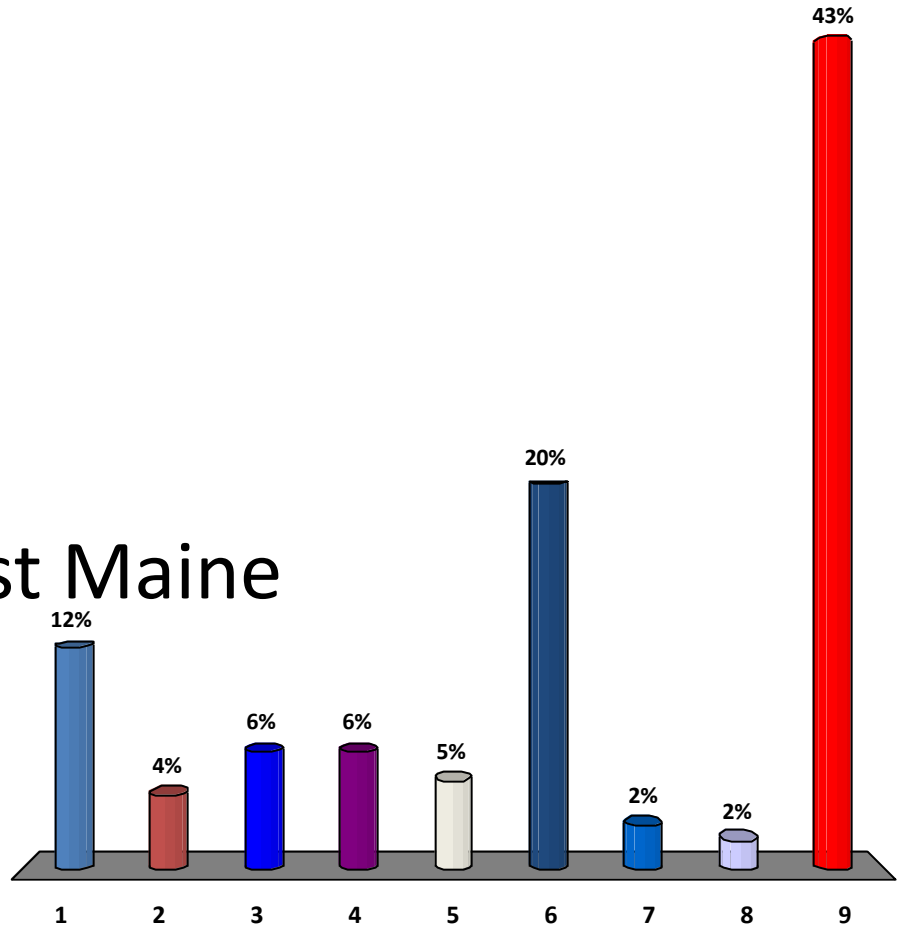
# 1. What is your favorite ice cream?

1. Vanilla
2. Chocolate
3. Coffee
4. Mint chocolate chip
5. Cherry Garcia
6. Mocha chip
7. Other
8. I don't like ice cream



## 2. Where do you live?

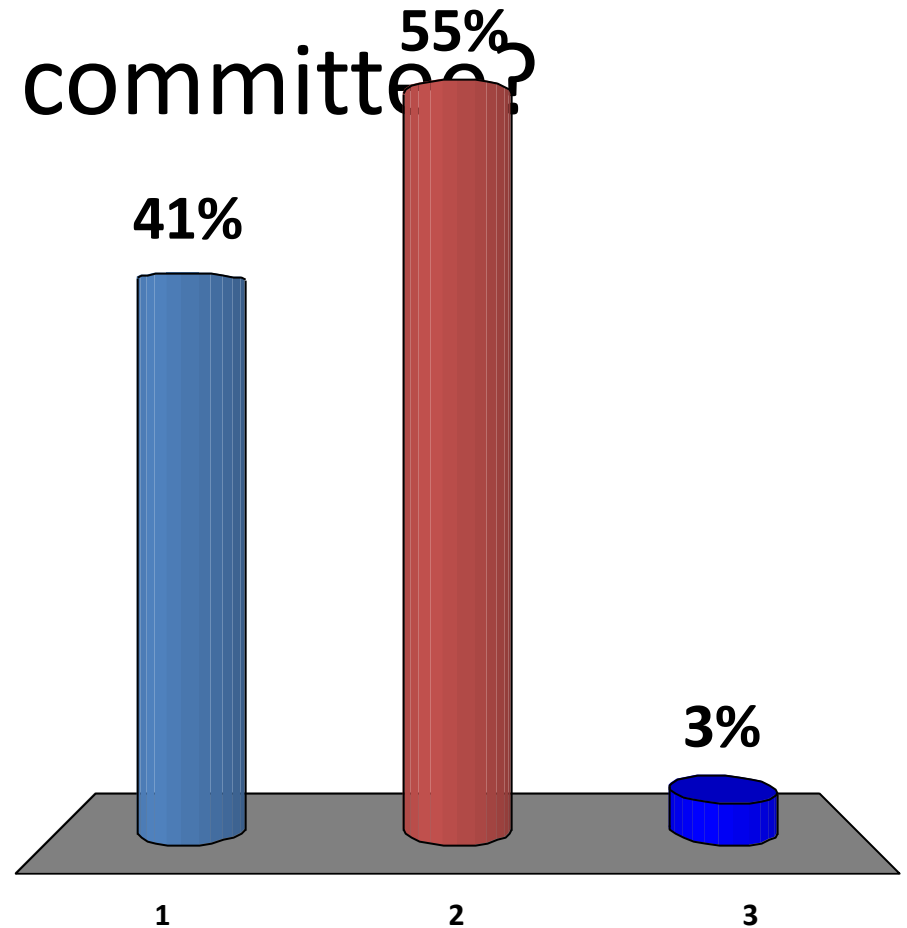
1. Camden
2. Rockport
3. Rockland
4. Belfast
5. Lincolnville
6. Elsewhere in Midcoast Maine
7. New Hampshire
8. Vermont
9. Elsewhere





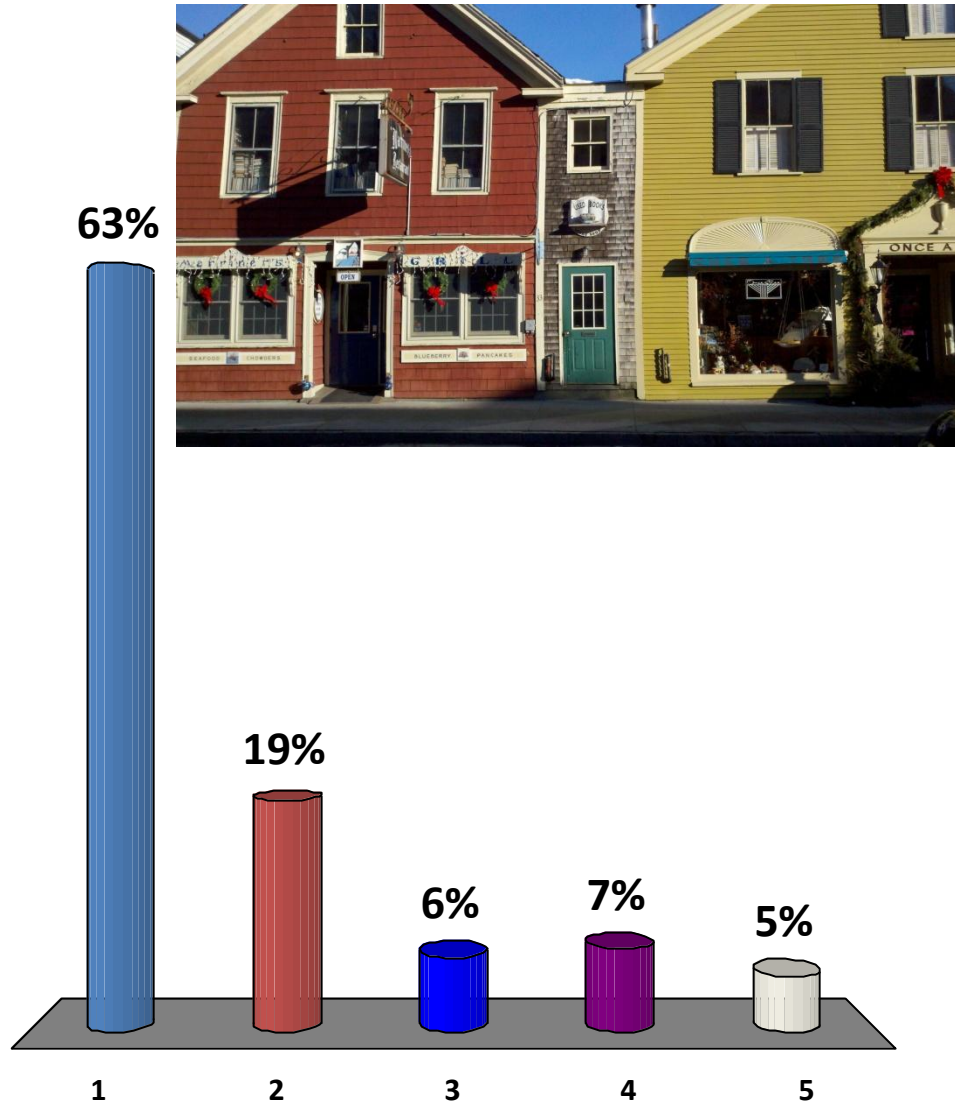
### 3. Have you ever served on a local government committee?

1. Yes
2. No
3. I can't remember



## 4. Where do you shop?

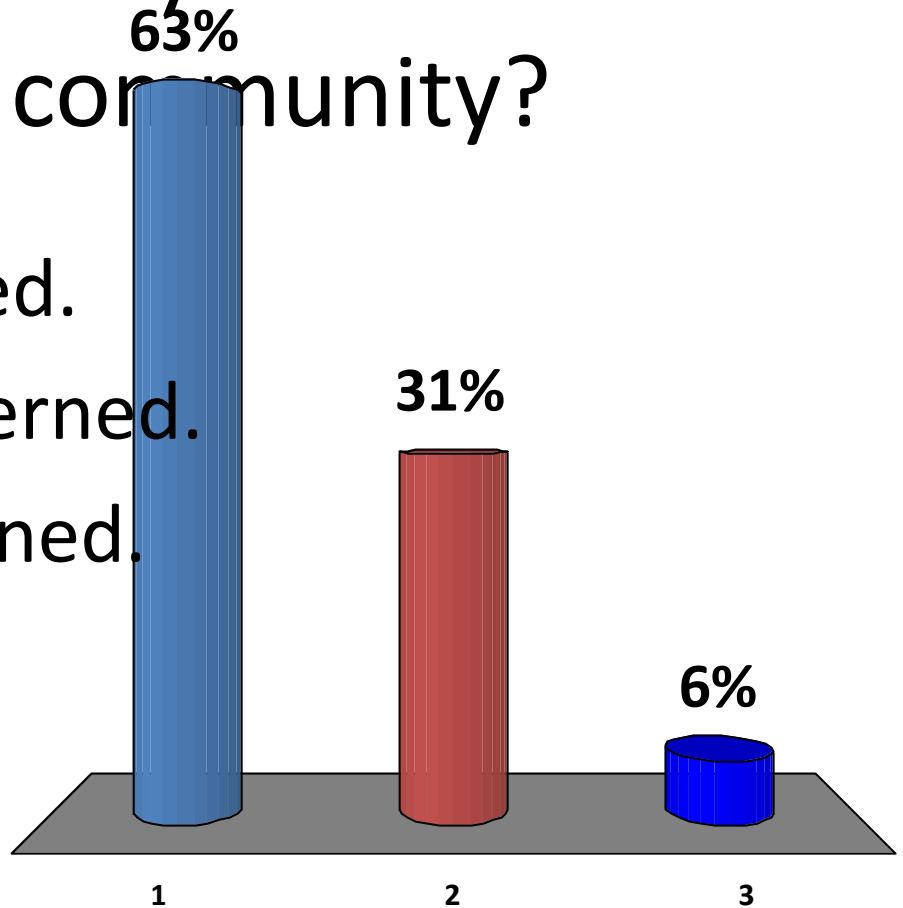
1. I shop locally for almost all goods and services.
2. I shop locally for only a few things.
3. I mostly catalog shop except for groceries.
4. I don't shop.
5. Other





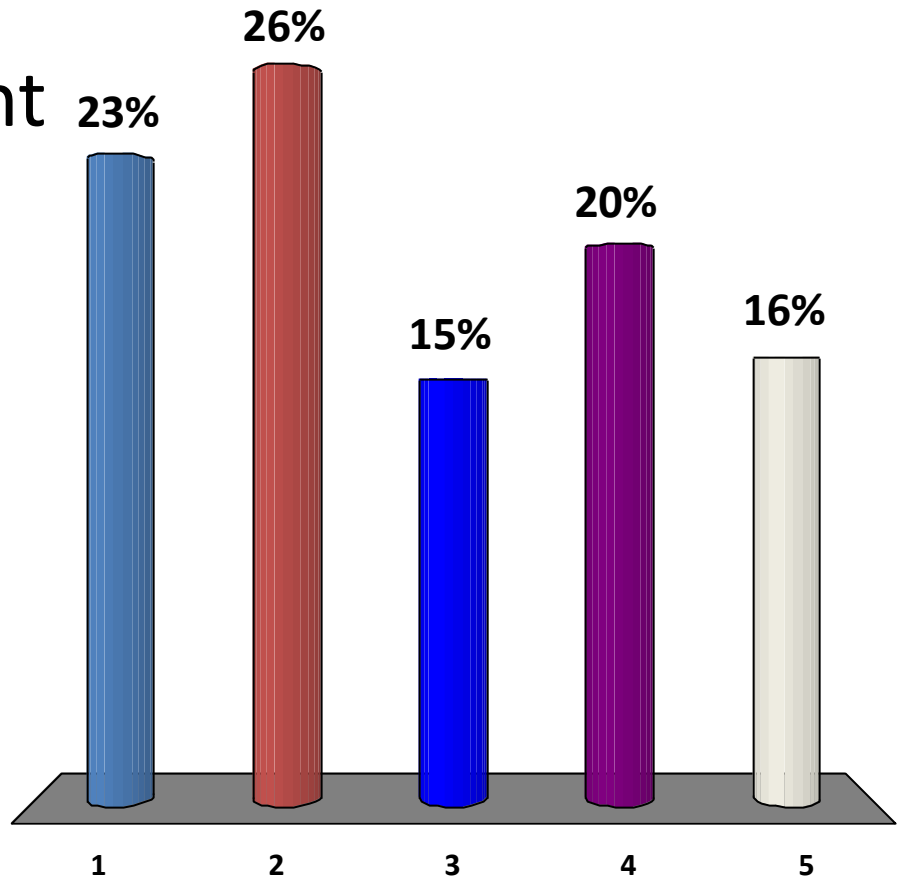
## 5. How concerned are you about the future of your community?

1. I am greatly concerned.
2. I am somewhat concerned.
3. I am not at all concerned.



# 6. How much have you participated in community building activities in your community?

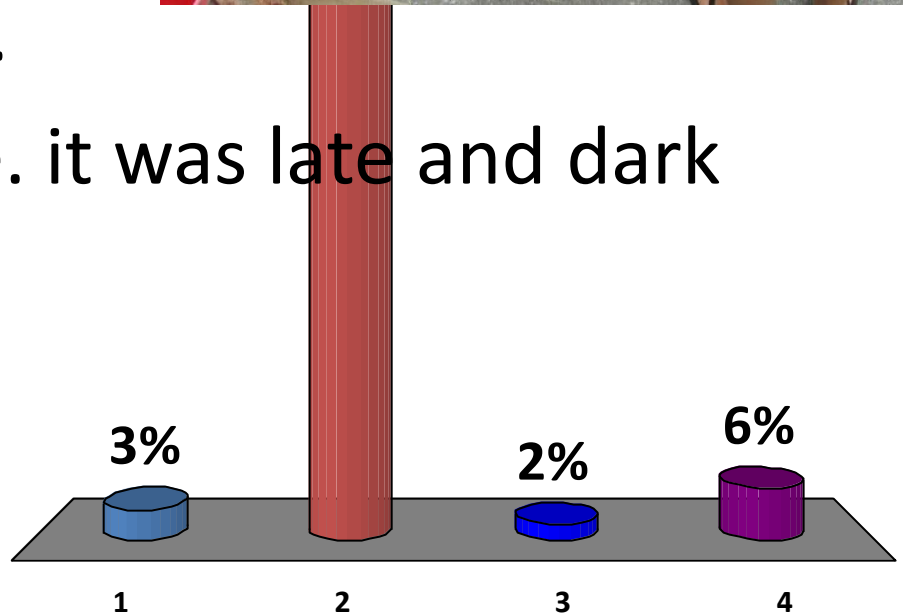
1. A tremendous amount
2. A moderate amount
3. An average amount
4. A small amount
5. Not at all





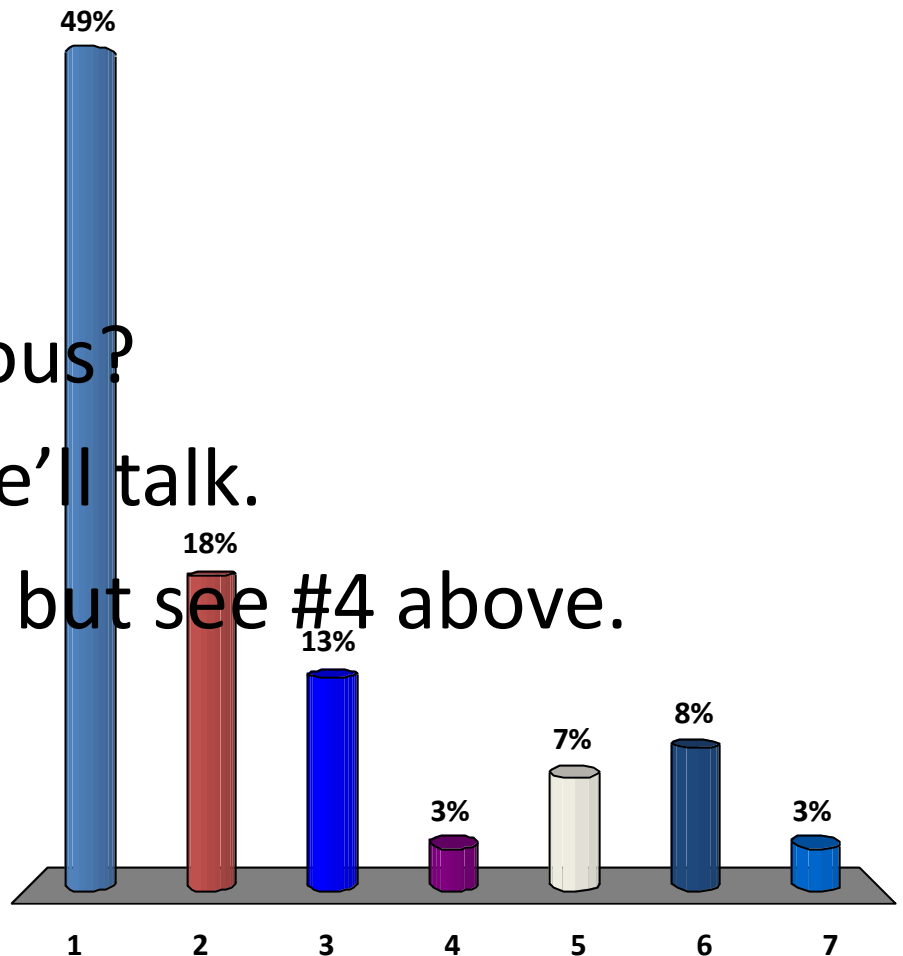
# 7. Have you ever chair bombed?

- 1. Yes
- 2. No
- 3. I am afraid to answer.
- 4. I don't remember (i.e. it was late and dark out.)



# 8. Do you want to chair bomb?

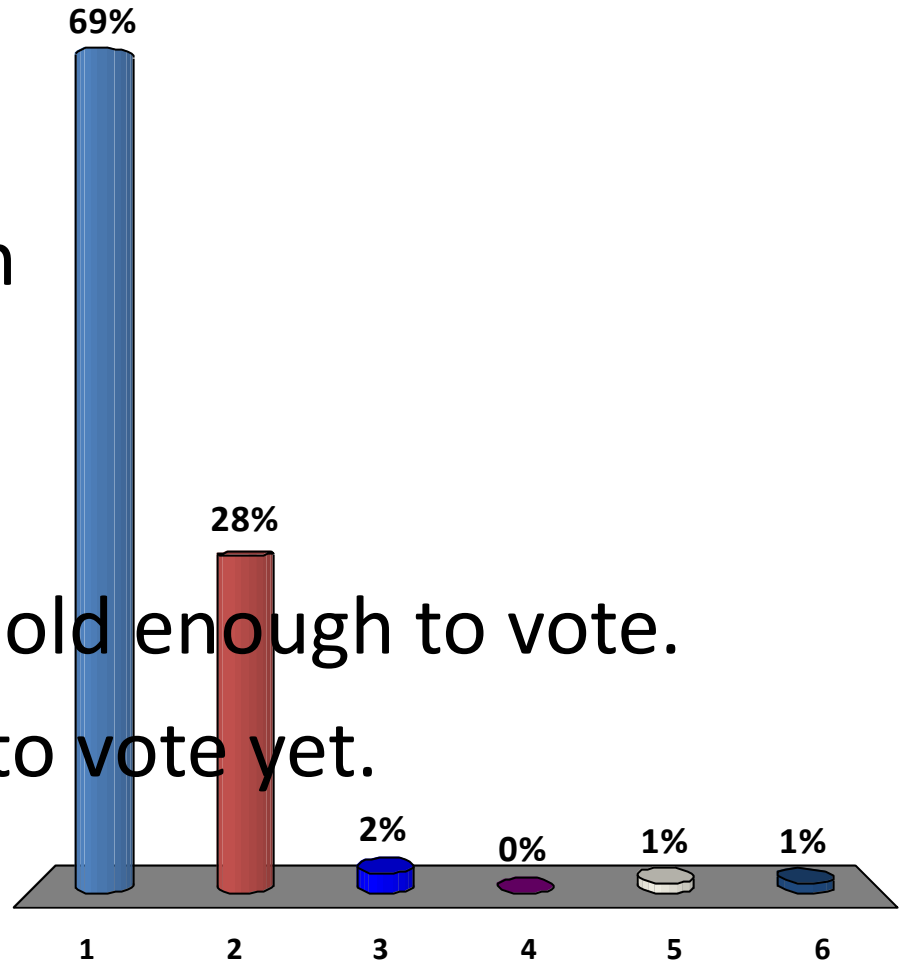
1. Yes
2. No
3. Maybe
4. Is this really anonymous?
5. I'll meet you later...we'll talk.
6. I am afraid to answer but see #4 above.
7. None of the above.





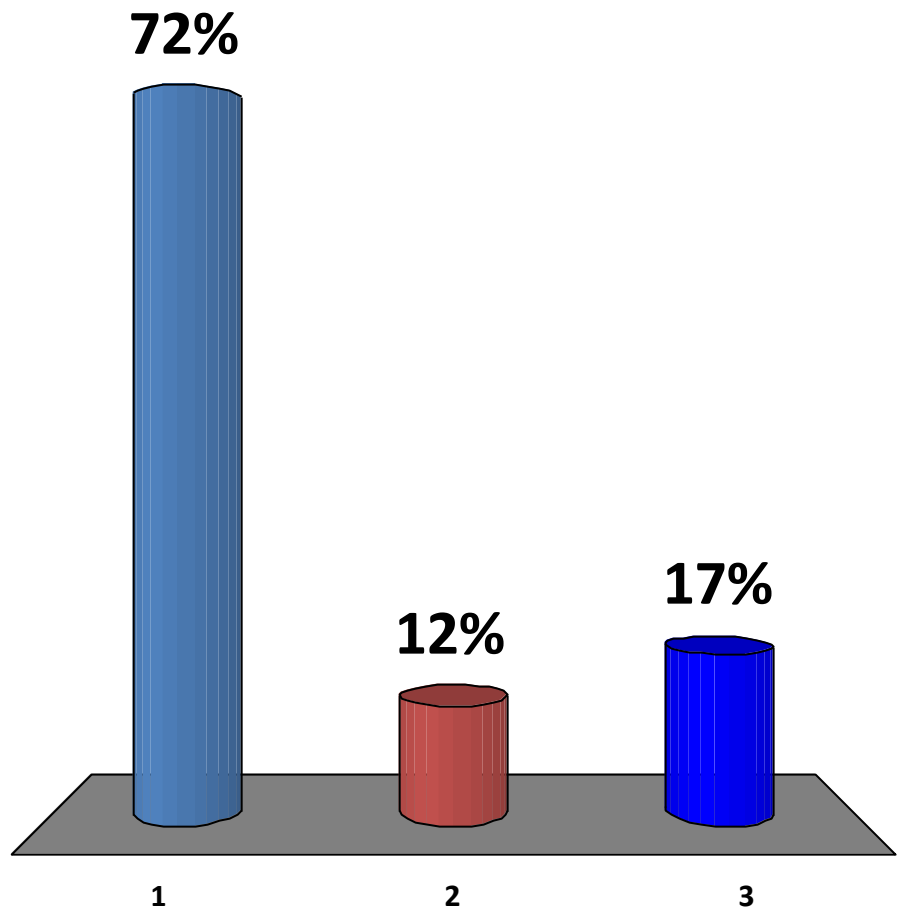
# 9. How often do you vote?

1. Every election
2. Almost every election
3. Occasionally
4. Almost never
5. Never, although I am old enough to vote.
6. I am not old enough to vote yet.



# 10. Do you like to dance?

1. Yes
2. No
3. Only if forced to.

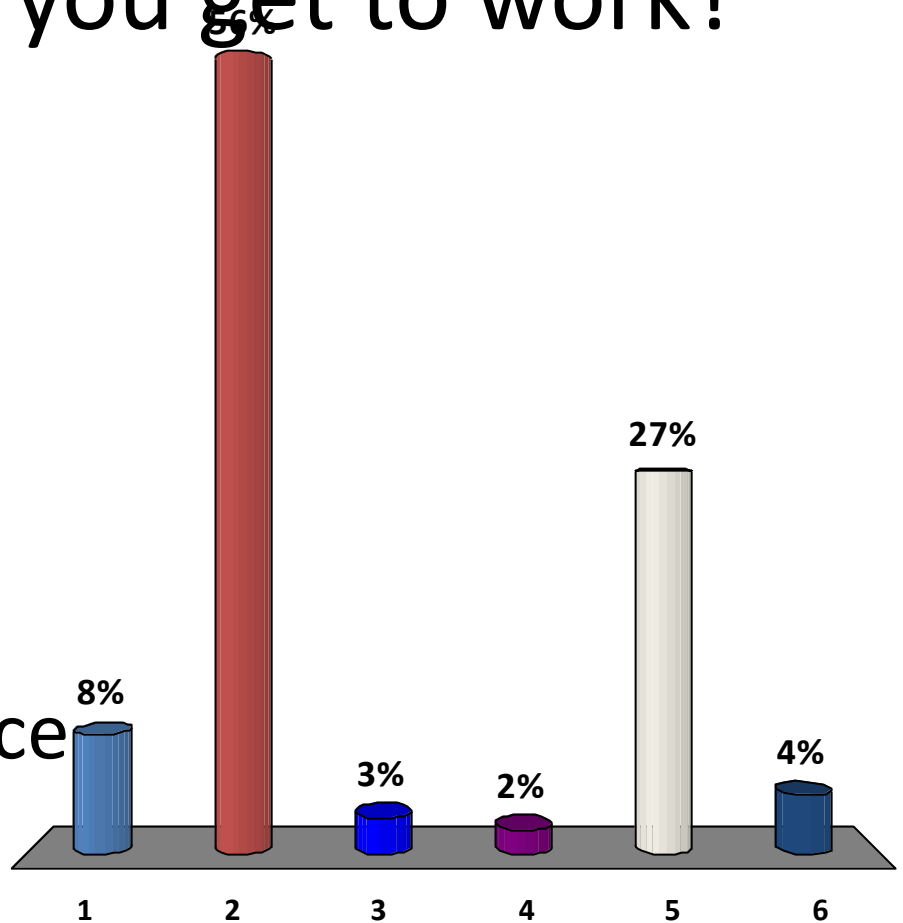






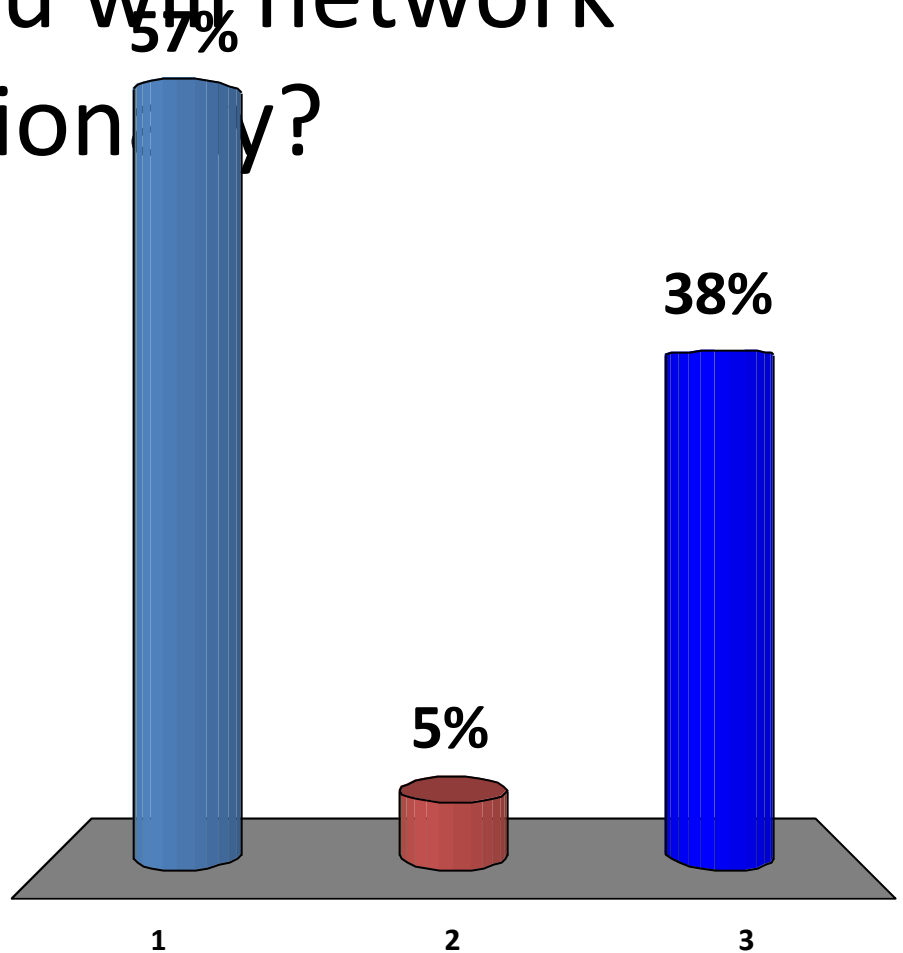
# 11. What is the primary way you get to work?

1. Walk
2. Car alone
3. Car pool
4. Bicycle
5. Work from home office
6. I don't work



# 12. Have you met someone at Juice with whom you will network professionally?

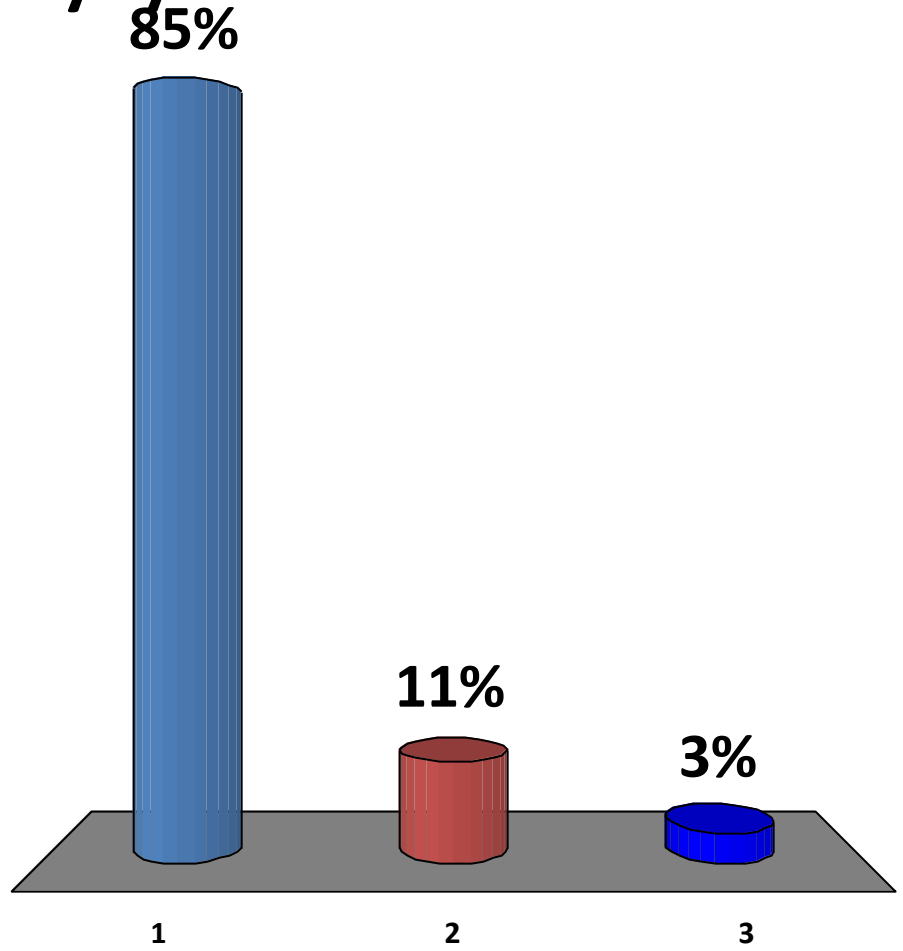
- 1. Yes
- 2. No
- 3. Not sure yet





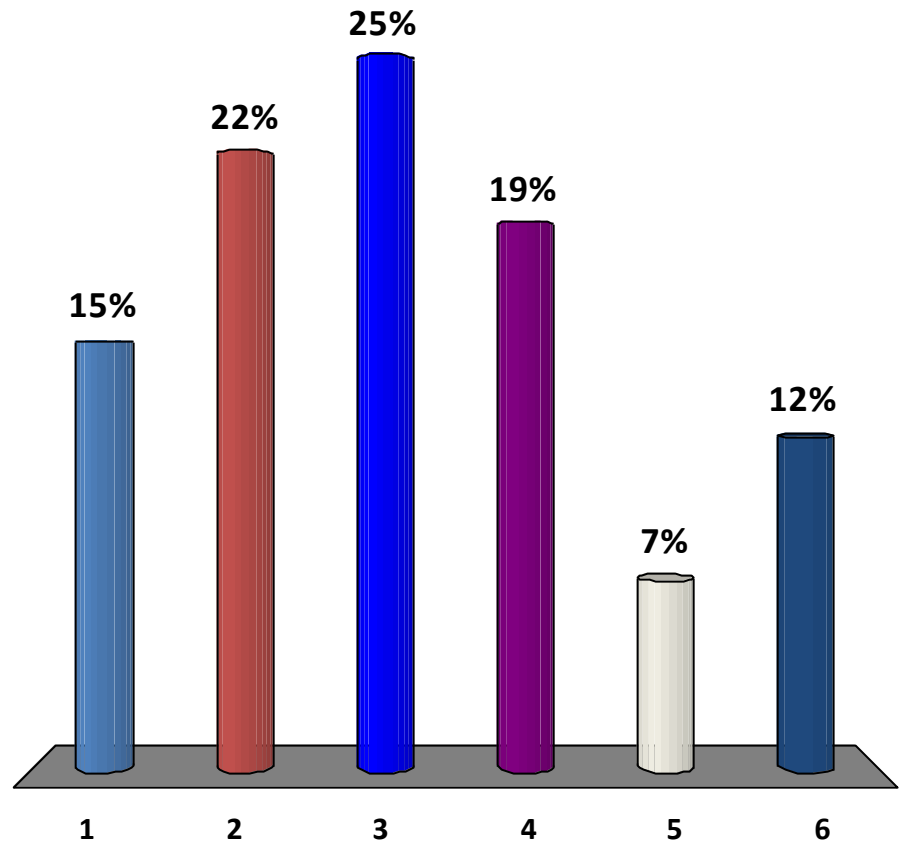
# 13. Did you enjoy your lunch?

- 1. Yes, it was delicious
- 2. No
- 3. I did not eat lunch.



# 14. How useful was this session to you or your work?

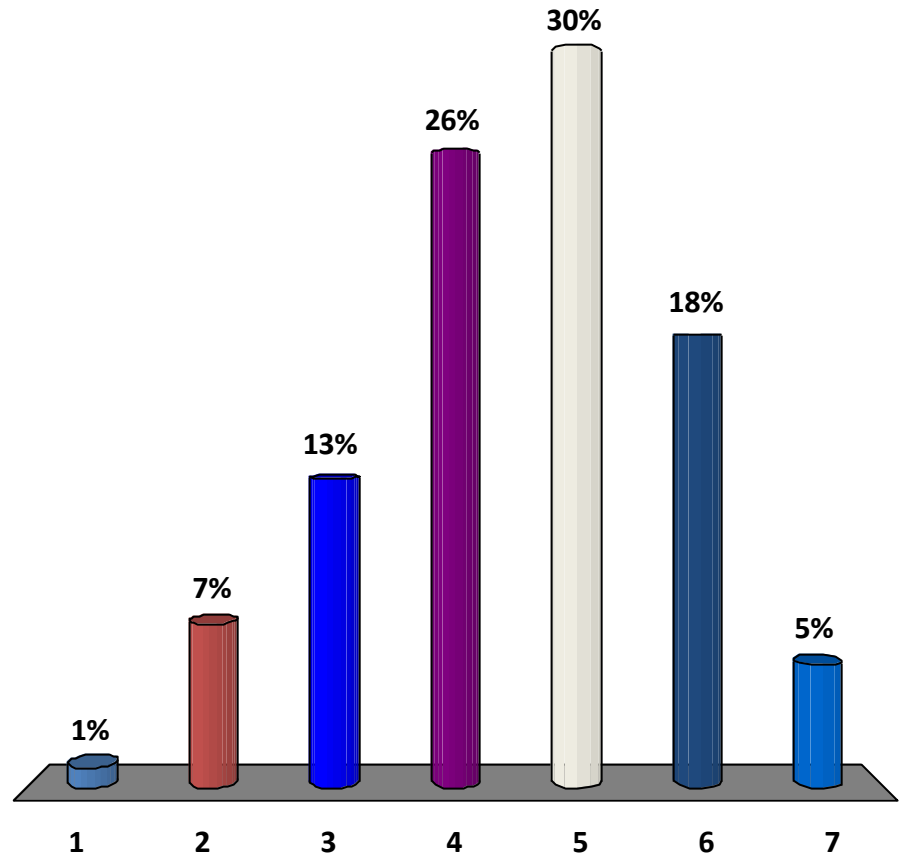
1. Extremely useful, I learned a lot.
2. Moderately useful.
3. Somewhat useful.
4. A tiny bit useful.
5. Not at all useful.
6. I am not sure yet.





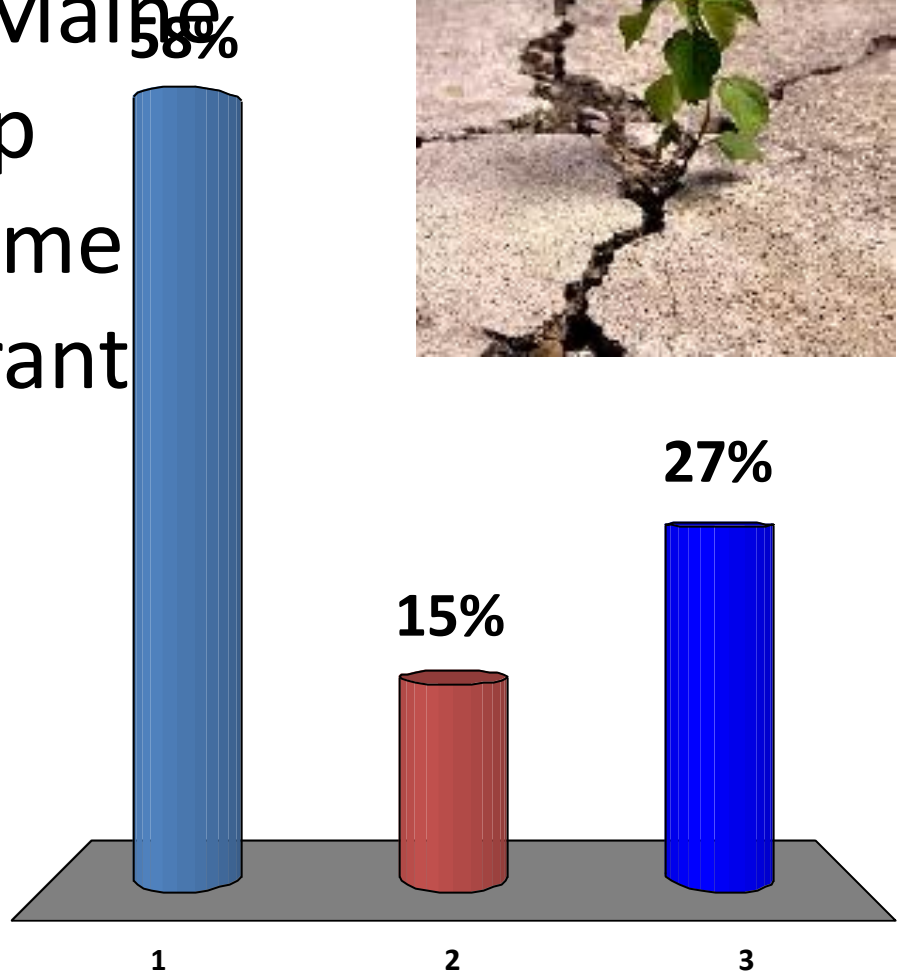
# 15. How old are you?

1. Under 18 years
2. 18-25
3. 26-35
4. 36-45
5. 46-55
6. 56-65
7. 66 or over



17. Do you want to learn more about Friends of Midcoast Maine and how we help communities become stronger more vibrant places?

1. Yes
2. No
3. Maybe





“A certain amount of opposition is a great help to a man. Kites rise against, not with, the wind.” Lewis Mumford



FRIENDS OF  
MIDCOAST  
MAINE



Thank you!

Friends of Midcoast Maine

5 Free Street

Camden, Maine 04843

(207) 236-1077

[www.friendsmidcoast.org](http://www.friendsmidcoast.org)