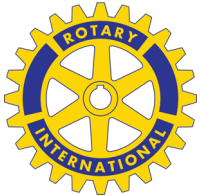


FRIDAY, SEPTEMBER 22, 2017
DARROWS BARN AT ROUND TOP FARM, DAMARISCOTTA
8:00 AM - 4:00 PM, Tickets \$20

TWIN VILLAGES BUSINESS FORUM



PROGRAM OF EVENTS

- 8:00 - 8:25 REGISTRATION / CHECK - IN
- 8:25 - 8:30 WELCOME!
- 8:30 - 9:00 PLENARY SESSION
The Competitive Advantage of Here and Now
• Topher Mallory - Mexicali Blues, CEO;
Split Rock Distillery, Co-Founder
- 9:00 - 10:15 BREAK-OUT SESSIONS
Participants choose one:
• Trades, Manufacturing and Technology
• Business Innovation in Health Services
• Women Drivers - Women-owned Businesses
• Communications, Media & Hyper-Local Business Promotion
- 10:30 - 12:00 PLENARY SESSION
How Social Media is Driving Customers, Brand & Marketing
• Kris Folsom - Marketing Director, Coastal Maine Botanical Gardens
• Shannon Kinney - Founder, Dream Local Digital
• Amanda Hill and Lee Goldberg - Multimedia Journalists & WCSH NOW team
- 12:00 - 12:45 TASTE OF THE TWIN VILLAGES LUNCH
- 12:45 - 1:45 PLENARY SESSION
Opening Remarks - Derek Langhauser, President, Maine Community College System
Developing a Workforce for Maine's New Economy: What We're Doing Wrong, How To Get It Right and Why We Need A New Strategy
• **Eliot Cutler** - Maine Center For Graduate Professional Studies
- 2:00 - 3:15 BREAK OUT SESSIONS
Participants choose one:
• Not Your Business as Usual
• Entrepreneurial Growth Hubs in Food, Farms, Culture, Spirits
• Tools for Expansion, Relocation & Start-Up
• On the Waterfront
- 3:30 - 4:00 WRAP UP AND THANK YOU
Video message from **Angus King - U.S. Senator**
Introduced by Chris Rector - Regional Representative for Angus King
Followed by networking and lively conversation

Register online at www.twinvillagesbiz.com